SOFSERV™

2023

Product Offerings

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Product Offerings

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COMPLETE 360™

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01 Complete360

Complete 360 is an aggregation platform for virtual products and services

It **manages the entire lifecycle** of these, from deployment through to support.

With its **flexible structure,** Complete 360 allows partners to manage downstream providers and resellers.

And it allows partners to **customise offers** according to their business and **branding needs**.

Whether you're a vendor of applications or a reseller looking to bolster your basket of offerings, get in touch to find out more about Complete 360
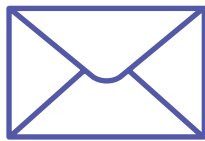
info@complete360.biz

02 **VVCR** Virtual Voucher

VVCR (Virtual Voucher) is a patented **packaging solution** for single or bundled **virtual products and services**.

Vouchers can be **deployed digitally** (via SMS or email)**, or physically**, in the form of a VVCR card. This allows our partners to manage they combine and distribute their virtual products and services.

VVCR also provides customers with a **seamless experience**, by enabling them to purchase and **activate multiple products** or services through a **single interaction**.

You may be a distributor of IT services or an online merchant looking for novel ways of enhancing your revenue. If so, get in touch to find out more.

info@vvcr.co

03 Magento

We manage a host of **e-commerce sites** based on the Magento platform.

These serve up various partner and vendor offerings, including **renewals of virtual products and services**.

This is particularly valuable for partners looking to **establish an annuity-based billing relationship** with a growing subscriber base of customers.

If you'd like to find out more about how we can set you on the path towards managing ongoing revenue streams, get in touch to find out more about our Magento initiatives.

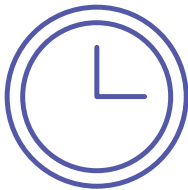info@sofserv.co.za

04   Workday

WORK☕DAY

Workday is a **reseller-focused** online portal.

Workday offers essential software from leading vendors.

Available 24/7/365, Workday provides resellers with the convenience of **servicing their customers easily and efficiently**.

If you're keen on the prospects offered by online software and subscription services, get in touch to find out more about Workday.
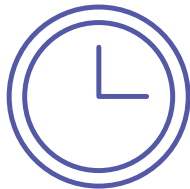
info@workday.software

05   Sundae

SUN DAE

Sundae is an **affiliate software** portal.

Sundae offers essential software from leading vendors.

Sundae provides customers with the **convenience** of **purchasing** software and bundles online at a discount.

Sundae has **APIs for 3rd party integration**, enabling affiliates to incorporate our offerings into their services.

If you're keen on the prospects offered by online software and subscription services, get in touch to find out more about Sundae.
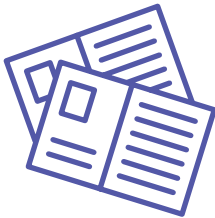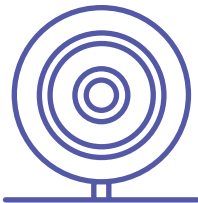
info@sundae.software

06 strBurst

strBurst is a **dynamic retail loyalty** and **marketing** service.

Simplified customer **communication via mobile.**
Effective **insights** into customer behaviour.

Offer trackable mobile discount vouchers **redeemable in-store** at a retailer's Point-of-Sale.

Cost-effective and easy to deploy.
Respond to customers' needs with ongoing campaigns.

If you're a retailer looking to get closer to your customers with a service that saves everyone time and money, get in touch to find out more about strBurst.

info@strburst.co.za